

Report Type: Community Development Report  
For Meeting Date: January 28<sup>th</sup>, 2025  
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### **Executive Summary**

The Community Development Department is continuously growing and evolving, always learning from experiences and feedback. Efforts are focused on refining our approach and enhancing the spaces and services we provide. With each step, we aim to create a more supportive, inclusive environment that reflects the needs and aspirations of the community, fostering greater connection and growth.

### **Projects and Tasks**

- **Program/Event Development**
  - Photo Contests
  - Paint n Sip – Spring
  - Partnering up with Small Steps – beer & wing night
- **Social Media & Marketing**
  - Did You Know?
  - Website upgrades – calendars, homepage updates
  - Radio Advertising – Chamber/Town partnership
- **Community & Economic Development**
  - CSWB Committee to be Re-established
  - CIB business/community programs/initiatives/upgrades
- **Recreation**
  - RecPlex Kitchen Update: we have made some changes within the operations of the kitchen and have seen major improvements and are receiving good feedback again.
  - Lots of curling and hockey events coming up – staff are preparing for that
  - Swimming Pool: planning for the 2025 season is underway – job ads are going out – working with OES to host swimming lessons through the school in May/June.
  - Kinsmen Park Summer Program: planning is underway – job ads are going out – grants have been applied for.
  - Explore Program: Planning a moderation of this program