

Report Type: Community Development Report
For Meeting Date: November 27th, 2024
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Executive Summary

We have successfully installed the skating ice and curling ice for another full season at the Jim Kook RecPlex. As winter begins, we're kept busy with hockey games, tournaments, curling bonspiels and so much more. As well, we are planning and organizing a variety of community programs to keep everyone active and having fun. Planning for 2025 has been and is well underway with ambitious goals such as increased summer programming as well as some larger projects on our to do lists!

Projects and Tasks

- **Program/Event Development**
 - Hosted a wreath making workshop – it was so popular we are hosting a second one!
 - Drop in Bowling dates and times have been established for consistency. Private bookings are still accepted.
 - We have offered drop in laser tag during special events at the RecPlex which has seen many participants!
 - Bowling leagues: not enough registrations – brainstorming how we can change the bowling leagues up a bit as we feel it may just be becoming repetitive.
 - Preparing for the annual Winter Wonderland in the park
 - Full swing hockey, skating and curling now.
 - Communities in Bloom results are in! We received four blooms. You can review our evaluation on the website and social media posts will be out this week.

- **Social Media & Marketing**
 - New monitors installed at RecPlex for more advertising opportunities and to enhance communication with public
 - Preparing skating schedules to be shared with public – monthly skating is once again fully sponsored by local businesses – what a great business community we have!
 - Establishing a YouTube/TikTok/Instagram presence
 - Website upgrades

- **Community & Economic Development**
 - Working with developers as well as community members to provide funding through the Housing Accelerator Fund
 - Re-establishing Community Safety and Well-Being committee
 - Grant applications for facility upgrades and program initiatives are being researched and applied for
 - Budget and Capital Project planning