TOWN OF Outlook
IRRIGATION CAPITAL OF SASKATCHEWAN

**Van Raay & Community Swimming Pool Advertising**

**APPLICATION FORM**

BUSINESS NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

Do you have a current Town of Outlook Business License? Yes ☐ No ☐

**Advertisement Regulations:**

1. All signs must be a size of 16 inches high by 24 inches wide (16"x24"), printed on firm board, with grommets in each corner for mounting.
2. Each advertiser is responsible for all costs associated with design, printing, and manufacturing.
3. All applications must include a sign proof, and must be approved by Town Administration; applications may be submitted at the Town of Outlook Office located at 400 Saskatchewan Ave. West, or sent via email to cao.outlook@sasktel.net Please attach a sign proof in one of the following formats: Printed, or electronically in either a JPEG or PDF format.
4. Where an advertiser wishes to change the sign, they must submit a new application to the Town.
5. Advertisers must hold a valid Town of Outlook business license, and be located within 15 km of Outlook.
6. The annual advertising fee in the amount of $100.00 + tax, per sign is due each year by June 1st. Where fees have not been received, signs will be taken down and returned to the advertiser.
7. Damaged signs will be removed and returned to the advertiser, refunds for damaged signs will not be issued. The Town of Outlook will not be liable or held responsible for any damages to signs. Where an advertiser chooses to replace a damaged sign mid-season, a second annual fee will not be charged.
8. The Town will be responsible for the placement and mounting of all signs.

_____
*Signature of Applicant*

_____
*Date*

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*FOR OFFICE USE ONLY:*

*Annual Advertising Fee Paid on:* _____ *Receipt Number:* _____
*(Date)*

*Business License Issued:* _____ *Business License Number:* _____
*(Date)*