

TOWN OF



Outlook

IRRIGATION CAPITAL OF SASKATCHEWAN

2023-2024 Annual Report



“Outlook strives to be an inclusive community that unites people, partnerships, and sound planning to create unlimited opportunities that continue to shape our progressive community”



Presented September 4, 2024

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Vision and Values

Outlook proudly strives to be an inclusive community that unites people, partnerships, and sound planning to create unlimited opportunities that continue to shape our progressive community!

To that end, at the Town of Outlook, we incorporate efficient and effective planning tools while integrating the following key values in everything we do:

Integrity:

Our team celebrates our successes and acknowledges our mistakes, we will do the right thing even when no one is watching!

Competent:

We will make timely decisions based on sound information as we are prepared to pivot as circumstances present themselves, we approach projects, tasks and people openly and with a purpose!

Approachable:

We will listen and respect all voices in our community, our carriage will be one of dignity, carrying on with open minds and hearts!

Representative:

Our team will be composed of members reflecting the diversity of our community, holding the highest regard to democratic governance for the people it serves!

Respect:

Our team earns respect by being trustworthy, honest and respectful!





Mayor's Message

Who knew four years could fly by so fast? As we look back on 2023 in this report, it amazes me that we have accomplished so much. Your Town Council have worked hard to see that we are following our Strategic Plan and that we continue to be transparent and accountable in the decisions we make. Myself, along with Deputy Mayor Ryan Husband and Councillors Sharon Bruce, Kevin Grotheim, Kyle McLeod, Bob Stephenson and Justin Turton continue to work as a cohesive group to see that we are moving forward.

We continue to hold two open houses during the year so that the various stakeholders of the Outlook community have the opportunity to speak with Council in a more relaxed setting. Of course, we speak to citizens on a daily basis listening to what you have to say. We appreciate the positive support we receive and listen when we are told where we could improve. We are always open to the ideas our public have and although we may not always be able to go forward with something presented to us, we always value your input.

Council meetings are held on a regular basis that can be viewed on Facebook. It amazes me how many people follow these meetings and our audience continues to grow. Although you cannot comment online during the meeting, you are always welcome to contact the office or any member of Council with your comments. We continue to meet regularly with our other committees both local and regionally and provincially. We are working with the Rural Municipalities of Rudy and Fertile Valley to maintain open and respectful relationships.

I have been privileged to be the Mayor of Outlook for four years and the working relationship that I have with CAO Kevin Trew and Assistant CAO Rachel Sillers has given me an opportunity to see what actually goes into running a Town of our size. We are very fortunate to have an amazing group of men and women who make up "Team Outlook". This is their home and they strive daily to do their best for the community they love. We value and respect them for the dedication they exhibit daily.

I've said it before and I will say it again...the most rewarding part of being the Mayor is the time I spend with the people. We live in a community of smart, caring and fun-loving individuals. The time I have spent with everyone – right from the littles at daycare or story time at the library to us more mature ones at meetings and festive events – these are my best memories and will be the highlight of my time as your Mayor.

Very soon we will be holding municipal elections. I firmly believe in the democratic system and encourage people to seriously consider whether or not they are willing to serve their municipality in a position on council. Being your Mayor has been one of the most important things I have ever done. To say it didn't come without challenges would not be true but the support I have received from the people of our town and the surrounding community is overwhelming. I am proud of the accomplishments of this council and administration and I am very proud to say that I love Outlook!

Maureen



CAO Report



In the summer and fall of 2023 we created an annual report that settled into a reporting period which encapsulated the previous calendar year for statistics, but it also reports on many facets of our operations up to and including June 30 of the current year.

Our last annual report was released in early October, 2023 with the intent going forward for us to prepare the report in the summer and present it in early fall. With this edition, I am proud to say we have met that goal.

Since the implementation of the strategic plan began in early 2022, we have focused on setting goals of achieving levels of service across the municipality that are not only achievable but challenging and significant. There are many times that our team here has difficulty seeing the broad and long-term goals as stuff happens that can easily distract us, 2023 and early 2024 is no exception. We have had our challenges and learning opportunities, some which have taken a long time to resolve with significant consequences and others that have been more easily resolved.

An annual report for 2023-2024 would not be honest if we don't mention a couple of elephants in the room: First, the summer of 2023 and the what seemed to be never ending highway construction project. To say that there were delays seems to be an understatement, to talk about challenges for businesses and drivers would not give those stakeholders their due. As the project progressed, we learned a lot about the condition of the mains we were replacing and the materials surrounding them, we also learned about navigating the red tape with two different ministries with conflicting agendas. Through it all, we got the work done and we spoke to the stakeholders regularly, trying to help facilitate where we could and pushed the contractor to act right. Many feared that the same would happen in 2024 as there were rumours that there would be more of the same. We were confident it wouldn't be and our team rallied to make sure. The second challenge we had this past year was the water line break at the Van Raay and Community Pool. This catastrophic failure is something that none of us will soon forget or learn from. Much has been said about this in the community, and much has been said amongst our team and amongst Council, we continue to pass along everything we know about what led to the line break and we continue to pass along what we are doing about it. Despite it being insured and despite our frank and honest discussion with everyone, it is easy for some people to point fingers, demand that someone lose their job, and continue to misinform and sometimes disinform others. In the end, this is the age of information and constant gratification world we live in and Team Outlook takes responsibility for the mistake and for fixing it.

Much has been done here that we are very proud of, we have accomplished a lot in the past twelve months and our Team is here to serve the public. We coined the phrase "Team Outlook" – this past year, our team has grown stronger, closer and more efficient. This is not a coincidence, this comes with hard work and a fixation on our "north star", our mission statement and our key values; integrity, competence, approachable, representative, respect. We continue to remind you that Team Outlook is made of people, Moms, Dads, Brothers, Sisters, Cousins, Sons, daughters, grandparents and grandchildren. Thank you to all of those of you who keep this in mind when discussing a concern, share an idea, or ask a question...your patience and grace is appreciated immensely by all of members of this team!

It continues to be my honour to serve the community and I sincerely hope that you make the time to speak to us about any issues or concerns that you may have with the operations of the Town of Outlook.

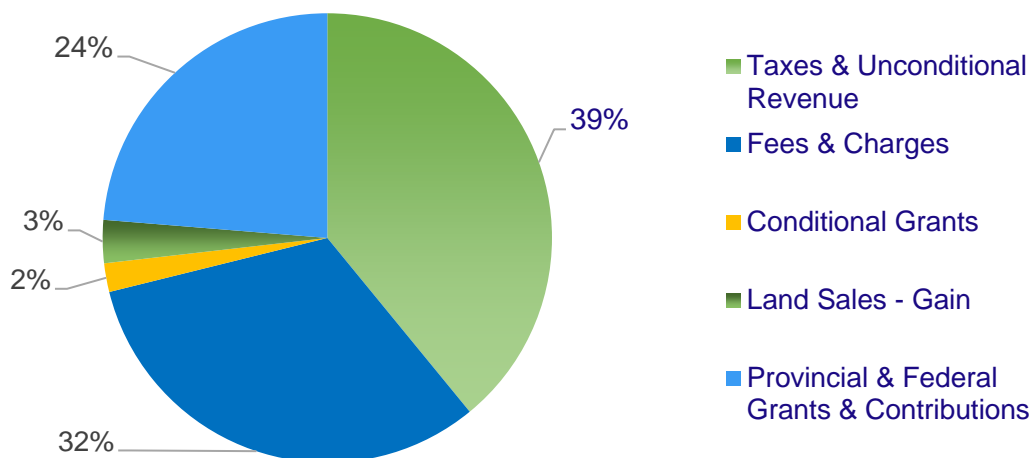
Our 2023-2024 administrative team included CAO – Kevin Trew; Assistant CAO – Rachel Sillers; Clerks – Wendy Ball, Crystal Fisher and Shanda Rolleston; Maintenance Technicians – Ray Ames and Loren Blosky; Janitorial Contractor –Prairie Girl's Cleaning -Trudy Turnbull.

Kevin

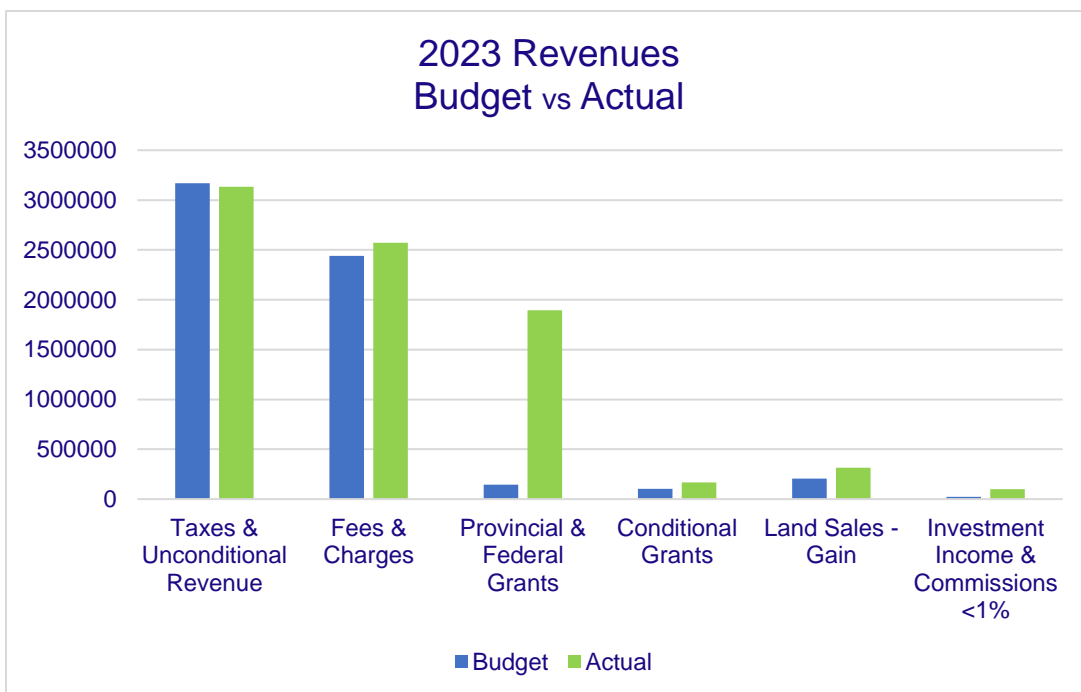


Assistant CAO Report (Financial – 2023 Audit Summary)

2023 Revenues



Revenues increased by 28% over the previous year largely due to the on-going capital investments in infrastructure that are partially funded by Provincial and Federal grants. The infrastructure projects included the upgrades to the Water Treatment Plant, and the Landfill Decommissioning (now completed) both of which are funded through the Investing in Canada Infrastructure Program (ICIP) in which we receive funding from the Provincial and Federal Governments. The Stormwater Outfalls project continued through 2023 which is funded through the Canada



Community Building Fund (CCBF, formerly known as Gas Tax). In addition to increases in grants, 2023 also saw increases in land sales, investment income, and other miscellaneous revenues.

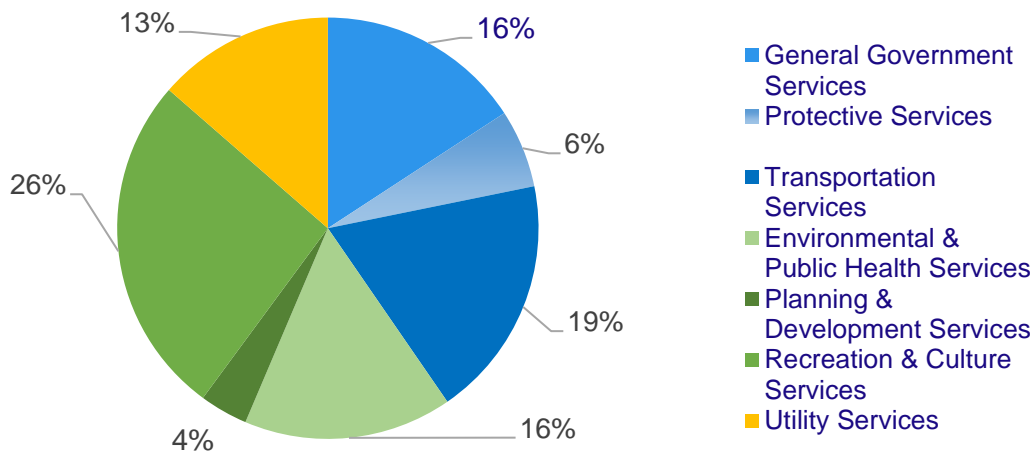
We closed the 2023 year with a surplus of \$2,268,832 however \$1,748,128 of that surplus was tied to capital expenditures for infrastructure projects. Our accumulated surplus at the end of 2023 was \$25,212,556 which is up approximately \$2.2 million from the end of 2022.

Expenditures in 2023 were monitored closely and ended with only a \$61,176 overall difference between what was budgeted and spent. The Town did incur some unanticipated variances during the fiscal year primarily due to interest rates and bridge financing for our ongoing capital projects.



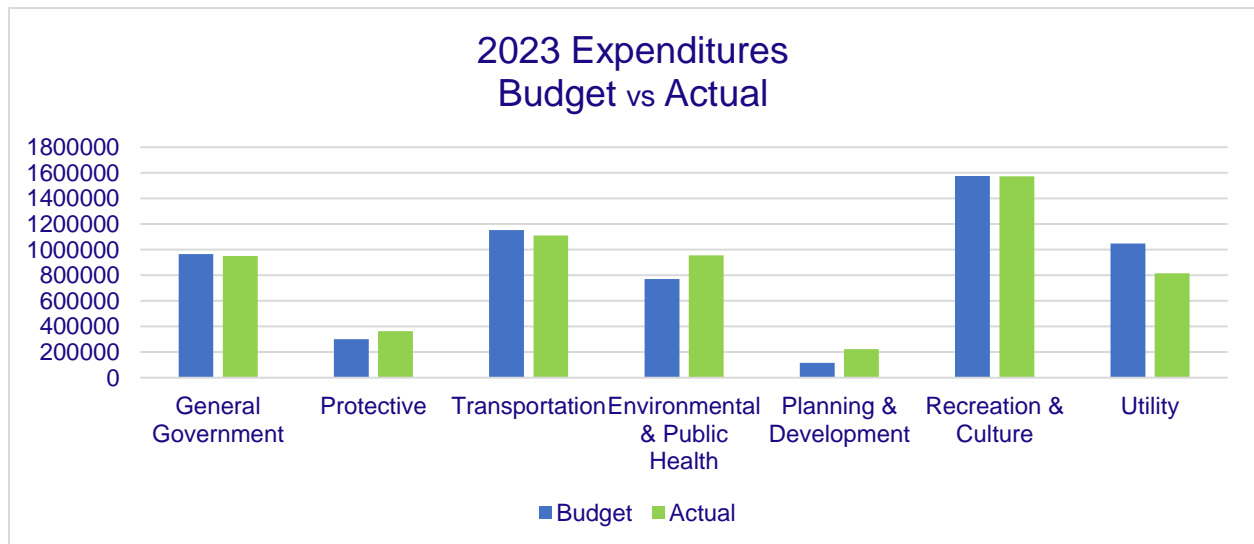
Revenues by Type	Budget 2023	Actual 2023	Actual 2022
Taxes & Unconditional Revenue	\$3,169,015	\$3,133,953	\$3,057,200
Fees & Charges	\$2,440,478	\$2,570,978	\$2,181,942
Conditional Grants	\$102,780	\$166,932	\$134,703
Tangible Capital Asset Sales – gain (loss)	\$ 500	(\$9,580)	(\$35,558)
Land Sales gain (loss)	\$205,250	\$316,126	\$79,762
Investment Income & Commissions	\$23,150	\$100,675	\$33,972
Restructurings	\$-	\$-	\$278,448
Other Revenues	\$0	\$86,665	\$63,384
Provincial & Federal Grants	\$146,310	\$1,894,438	\$156,897
Total	\$6,087,483	\$8,260,187	\$5,951,750

2023 Expenditures



For the fourth year in a row we were able to hold municipal tax rates for all properties, not having to increase them despite continuing to operate in a somewhat difficult economy.

The Town secured a debenture loan at the end of 2023 for the Highway Sewer Rehabilitation Project from the Provincial Government in the amount of \$4 million on the 30-year term. At the end of 2023 the Town had long-term debt in the amount of \$5,506,927 over three different loans.



Expenditures by Function (Department)	Budget 2023	Actual 2023	Actual 2022
General Government Services	\$964,898	\$950,434	\$863,214
Protective Services	\$300,850	\$362,132	\$414,536
Transportation Services	\$1,153,682	1,111,798	\$1,076,417
Environmental & Public Health Services	\$771,927	\$955,086	\$946,960
Planning & Development Services	\$114,911	\$222,440	\$68,886
Recreation & Culture Services	\$1,574,967	\$1,574,176	\$1,397,020
Utility Services	\$1,048,944	\$815,289	\$750,384
Total	\$5,930,179	\$5,991,355	\$5,834,872

Town of Outlook Budgets and Financial Statements can be found on our website at www.townofoutlook.ca or by scanning the QR code provided.



In 2023 the Administration Team was challenged to expand some of our payment options and hours of operation to better serve our public. We now offer pre-authorized debit, unrestricted e-transfers, and our office is open again on Fridays from 9:30am-12:30pm. We have also continued to transition more of our subscribers to electronic billing and receipts.

Shanda Rolleston continues to be our in-house building permit expert and the friendly face visitors see at reception and voice you hear on the phone. She has been a member of Team Outlook since 2013 and is our Accounts Receivable and Reception Clerk. Shanda is a long serving and valuable member of our admin team.

Crystal Fisher is our Payroll Clerk and is the lead on policy preparation and bylaw research and support. A member of Team Outlook since 2019 she is the main contact for our employees when they join our Team and is known for her empathy and inclusivity, both of which are greatly appreciated. She recently received her certification in Local Government Administration and celebrated her 5 year anniversary with Team Outlook.



Wendy Ball, Clerk since 2019, is our knowledgebase for all things utility. Not only is Wendy the point of contact for our many utility subscribers but also to our vendors as Accounts Payable Clerk, and remains a valued and reliable member of our Team. She also sits as the Administration representative on the Cemetery committee, an area she is very passionate about.

As the first point of contact for most of our stakeholders we take pride in our service and are always available to help. You can reach us anytime by phone at 306-867-8663 or by email at townofoutlook@sasktel.net or by visiting us in person at the office.

Rachel



Outlook-Rudy Fire and Rescue



In the fall of 2023, we held our second annual open house, in partnership with the newly formed women's auxiliary group the Outlook-Rudy FireFlies. We welcomed over 200 people to our hall, visiting with members of our community, giving tours, and talking about our plans for the future.



We also partnered with the Outlook-Rudy FireFlies

to enhance our Fire Prevention Week activities. In 2023 we visited the Outlook Elementary and High School, LCBI, Small Steps Early Learning Centre, and Outlook Playschool bringing our fire safety presentation to over 500 youth. We are grateful to have the support of our local RCMP and EMS who also participate in our community safety initiatives.



Our joint commitment to community engagement continues to grow and was the push to create the first annual Outlook-Rudy Fire & Rescue Calendar. Featuring our firefighters, fleet, and action shots the calendar was a very successful fundraiser and will be returning for 2024/25.

Our member roster in 2023/24 included: Mark Arnold, Randy Ball, Andrew Bowey, Keith Bowey, Richard Brenner, Sean Ferguson,

Lance Hope, Don Hurd, Ryan Husband, James Jones, Dalas King, George King, Brent Larwood, Luke Lockhart, Kyle McLeod, Jordan Rolleston, Kevin Thomson, Graham Thomson and Peter Weber.

In 2023 we formally recognized and celebrated long serving members Capital Kyle McLeod – 15 years, Lieutenant Randy Ball – 15 years, firefighter George Kin – 35 years, firefighter Lance Hope – 15 years, firefighter Richard Brenner – 10 years. In addition, firefighter Don Hurd received his 20 year Federal Medal of Honour. We also had the opportunity to recognize former Outlook Fire Department member Doug Pederson who served from 1981- 2010 for an incredible 29 years.



Outlook – Rudy Joint Protective Services Committee has operated as a joint venture of the Town of Outlook and the Rural Municipality of Rudy since January 1, 2022. As such the operations and the equipment is owned jointly on a 50/50 basis by both municipalities. The committee is audited separately from both Municipalities and, in 2023, the committee operated at approximately a \$1,350 surplus prior to fundraising



expenses which was down from \$11,121 in 2022. The committee has begun fundraising for a new fire hall to begin construction in the spring of 2025. The new fire hall is estimated to cost \$1.2 million and will serve the department for many years to come. The fundraising efforts have yielded over \$600,000 in cash and pledges as at July 1, 2024.



The site of the fire hall will be located on a new lot subdivided and owned by both municipalities north of the Town shop. Co-chairs Bree Campbell and Gerry Gross are leading a group of community volunteers in this campaign.

Transportation and Public Works



Taking a look back at this last years list of projects, and activities within the public works department, even I am surprised, and maybe even a bit in awe of what our “little-big town” was able to accomplish... many long-term projects; with big price tags were finished, continued from previous years, or started in this time period; these will be noted in the “successes” further into this report. On top of these large projects, our team was able to carry out the day to day, and week to week “normal” operations within the department to a very high standard; I thank each and every member of “Team Outlook” for doing their part in keeping our community a beautiful place to call home.

Successes:

- Paving- Along with an extensive list of patch work throughout town, we also did a complete rebuild on Pacific Avenue between Franklin St and Selkirk St; this included excavation, sub base, base, Geotech cloth, and new asphalt resurfacing.
- Sidewalks- In addition to minor sidewalk repairs throughout town, we had 3 problematic areas addressed; this includes the section in front of the Church of Christ (completed), beside the Royal Bank (set for completion soon), and around both public schools (worst section completed, remaining to be done in phases)
- Motor Grader Purchase- due to a severely cracked frame, and the age and overall condition of our old grader, we were put into a corner to make a decision on how to move forward on this piece of



equipment. After many discussions, and valuable third-party input, the decision was made to purchase a lease buyback grader.

- Landfill Decommissioning Project- This project reached completion in this reporting period; the majority of work done was on or adjacent to the historical waste mound, however it did include some clean-up around the new active site and throughout the entire landfill grounds. We are still permitted to conduct ground water monitoring on the historic site as a part of our current Permit to Operate a Landfill.
- Raw Water Supply Project- Due to initial water quality not reaching our objectives, a shield well was installed adjacent to the production well on the golf course; this has increased water quality drastically, and has continued to trend to better quality nearing our objectives. We expect this testing phase to continue into the fall.
- Storm Outfall Rehabilitation Project- These 4 storm outfalls were all completed in this reporting period; work included excavation, rip-rap installation, piping, and a vast array of vegetation planting to counter erosion.
- Highway Water/Sewer Rehabilitation Project- This huge project came to completion this year with all water, sewer, and storm sewer lines being replaced over a 3 year period. This years portion of the work was replacement of nearly 60 sewer service connections, as well as a permanent water line installation for the Veterans Memorial Park. Now we eagerly wait for the Department of Highways to come through with curb to curb resurfacing of the highway sections passing through town.
- Water Treatment Plant Upgrades- With planning and engineering completed last year, we saw lots of construction both inside and out of the water treatment plant over this reporting period. Many of the upgrades were based on recommendations and regulations set forth by the Water Security Agency of Saskatchewan; these include an increase in chlorine contact time, and diverting our backwash waste water to our lagoons as opposed to releasing direct to the river, other minor upgrades within the plant were to assist with daily operations, and to add redundancies for safer operations with less likelihood of service disruptions. These upgrades are still underway, with the expectation to be complete and online by October 2024.

Our Public Works team for 23/24 included Summer Staff; Matthew Fisher, Sheann McLeod, Payton Ball, Leigha Pederson, and Alexandra Norris; Operation Staff; Merv McGill, Lee Gonder, Darren Rafoss, Graham Thomson, Brad Bilodeau, and Azelyn Beckett; Landfill Manager; Dylan Herron; PW Foreman; Kelton MacDonald; and Superintendent; Luke Lockhart.

On behalf of the Public Works Department for Team Outlook, I thank you all for your patience and support throughout these projects; road closures, the detours, the water advisories, and any other inconveniences that occurred due to these well needed improvements to continue having the Irrigation Capital of Saskatchewan be the best place to call home.



Waterworks and Sewage Collection

Our permits to operate Water treatment/water distribution as well as Waste water collection/Waste water treatment have been renewed on March 31 2024, our permits will expire in March 2026. Changes to the Waste water collection/Waste water treatment includes upstream and downstream testing of the South Saskatchewan River midway through the lagoon discharge period.

Additional notes/issues:

- The distribution well at the Treatment Plant drained due to Valve failure July 31st 2023
- November 16th 2023 the Treatment Plant filters began having issues with mudball accumulation, and was an ongoing issue, but has since been resolved
- The Water treatment plant had a new furnace installed February 7th 2024
- Distribution pump #1 motor failed on March 21st 2024, requiring it to be removed and rebuilt
- Another phase of the highway rehabilitation project, underground utility main replacements was completed in 2023



Statistical Data throughout Water Treatment/Water Distribution & Sewer Collection/Treatment:

Permit to Operate Waterworks still valid until March 2026

	2023	2022
Total amount of Treated water produced	91'763'100 Imperial Gallons	93'401'300 Imperial Gallons
Chlorine Total Residual Range	0.85mg/L – 2.86 mg/L	0.91mg/L – 2.05 mg/L
Chlorine Free Residual Range	0.66mg/L – 2.30mg/L	0.51mg/L – 1.73mg/L
Turbidity Range from WTP Filters	0.049 NTU – 0.631 NTU	0.058 NTU – 0.631 NTU
Fire hydrants replaced	9	2
New Services Installed	None	One new lot serviced on McKenzie Street
Water main valves replaced	15	3
Residential sewer replacements	6	8
Yearly jetting of sewer lines completed, as well as cleaning of Lift stations/WTP assets in October each year		



Landfill



As per the Town of Outlook's Permit to Operate a Waste Disposal Ground, the following is a report as required in section 4.7 of said permit.

Records of the volume/weight of waste collected and remaining capacity in years:

2023 Total Waste Collection			
# of Loads 2023	# of Loads 2022	Tonnes 2023	Tonnes 2022
3467	2155	2124	1863.5

Description and dates of compaction and covering activities:

The Outlook Landfill has been keeping up with the minimum cover requirements in the winter and exceeding cover expectations in the spring, fall and summer. The designated working face is currently in the north-east section of the landfill cell which receives a minimum of 3 push/compact/covers on a weekly basis, or more as required. Berms of blended waste around the perimeter of the cell have been introduced to help prevent the amount

of cover required. We have started the use of wood chips as temporary cover. Current site diagram, showing location of major features of the waste disposal ground can be found to the right on this page.

Inspections completed

In 2023, weekly inspections were conducted, as per the requirements in Appendix A of the permit to operate. No major deficiencies were noted in the log book and any minor deficiencies were handled immediately. No illegal dumping occurred during 2023.

Clean wood burns

One clean wood burn took place in 2023. The purpose of this burn was to immediately dispose of elm wood as per the requirements of Section 3.7 of the permit to operate. The burn was done so in accordance with the conditions of Section 3.6 of the permit to operate.

Monitoring logs, including but not limited to well logs, leachate management records, gas management records, storm water management records

- The Leachate collection system beneath the landfill cell has been monitored and emptied as required. The system was checked by Tetra Tech in November of 2023 and we were not required to remove anything at that time.
- As of 2023, groundwater well monitoring and sampling is only required twice yearly as per the requirements of Appendix B in the permit to operate. The Wells were monitored on July and October of 2023 by Tetra Tech.
- Records of landfill cell push/compact/cover maintenance logs are kept in a dedicated loader logbook and required to be updated with any maintenance completed.



We currently have two full time staff members who are fully trained, and one part time staff member who works on freecycling and heavy equipment as needed. In summer 2024, due to a leave, we have hired a summer student to run the gate while staff operate the equipment.

Community Development (recreation, tourism, economic development)

Over the last year, we have made the transition from the “Recreation Department” to the “Community Development Department”. Our department now encompasses recreation, tourism and a bit of economic development. The Community Development department manages and maintains the Jim Kook RecPlex & Sportsgrounds, Van Raay and Community Swimming Pool, Outlook Civic Center, Kinsmen Park Playground & Splash pad, Communities in Bloom & community beautification and the walking trails. In addition, we organize and plan summer activities such as the Kinsmen Park program. New this year we also offered the Explore and Excel program, drop in and league play for the multi-sport court, bowling alley and new this year laser tag. We also take pride in organizing leisure activities for the community to participate in such as the St. Patrick’s Day scavenger hunt, Father’s Day Birdhouse workshop and various fitness activities.

Our department currently has five full-time year-round employees which includes Owen Redlick (facility manager), Orne Murray Harry Rivington, Andrew Cinch (recreation labourers), Kaytlyn Stevens



(recreation caretaker) and Megan Anthony (director of community development). We currently have two year-round part-time employees which includes Brennan Hefner (recreation laborer/pool manager) and Whitney Greig (social media/program coordinator). This year we said see you later to our full-time recreation laborer, Sara Mellen, as she enjoys her maternity leave. In the 2023-2024 winter season, we had 13 part-time/casual employees to operate our Kitchen facility and one part-time bartender at the Jim Kook RecPlex which included: Laurie Anholt (manager), Leigha Pederson, Payton Ball, Sheann McLeod, Brayden King, Lorie Schell, Angie Bogner, Tessa Ivan, Samarah Korczak, Elle Solnicka, Sheridan Hefner, Moxxie Gonder, Natalie Huebner and our bartender, Danielle Wagner.



The Community Development Advisory Committee consists of community volunteers with a vested interest in recreation and community development and they meet regularly and make recommendations to Council and staff in all things community development. Along with Council members Ryan Husband, Kevin Grotheim and Sharon Bruce, our committee consists of Heather Ducek-Reynolds, Danielle Wagner, Jill Lee, and Allison Park. We are always looking for more members to be appointed by Council, if you have a vested interest and could give a couple of hours a month to this committee, please reach out.

June 2023-September 2023 Summer Season

In the 2023 summer season we had 17 summer students at the Van Raay and Community Swimming Pool which included: Brennan Hefner (pool manager), our instructors, Daniel Hofer, Taebyn Tulp, Hayden



Grunerud, Casey Haugen, Katherine Fletcher, Halle Cruthers and Cayl Molnar, our lifeguards, Malcolm Serak, Isabella Lee, Olivia Hefner, Natalie Huebner, Susannie Hofer and our receptionists, Sydney Perlinger, Sheridan Hefner, and Sheann Mcleod. At the Kinsmen Park summer program, we had three full-time program leaders and two part-time leaders which includes: Bailey Marriott, Josie Wright, Rylee Spence, Amanda Dumont and Makayla Dumont.



We opened the Van Raay and Community Swimming Pool on May 20th, 2023 and had a nice full summer with a closing date of September 1st, 2023. That is our longest season open yet and that is our goal moving forward. We were able to offer some free swims to ensure the community pool is accessible to all thanks to the following sponsors: Mann Agencies, Living Sky Refrigeration, Rocky Mountain Equipment, Pleasureway Pools and DLN Construction. Thank you to our sponsors! We hosted numerous activities during National Drowning Prevention week as well as we decorated in support of the Outlook Riverbank Rodeo week and our favorite event is the dog swim on the last day of the season! In 2023, we had 270 registered participants for swimming lessons.

In the 2023 Kinsmen Park Summer program, we had a high of 65 registered participants in the free program that is sponsored by the Outlook Kinsmen Club, Town of Outlook, Sask Lotteries, and Community Initiatives Fund.

September 2023-April 2024

For the 2023-2024 winter season at the Jim Kook RecPlex, we began making ice the week of September 11th, 2023 and removed the ice April 8th, 2024 which has been our longest season in the last 5 years. We sold 1017.75 hours of ice time and offered 948.25 hours of public ice time, totaling 1966.25 hours of ice time out of a possible 3824 hours. Thank you to our public skating and shinny sponsors KALM Mechanical & Welding, Outlook KidSport, Thirdson Builders, KTM Exteriors, Living Sky Refrigeration and DLN Construction.

In 2023-2024, we hosted two adult rec bowling leagues on Thursday evenings with at least 6 teams per night. Additionally, we hosted drop in bowling throughout the winter season, we were open for drop in during tournaments and other large events, and we hosted private rentals as well. We sold 78.5 hours of bowling time and we offered 347 hours of drop in bowling and 36 hours of league play. In total, the bowling alley was used for 485 out of a possible 3824 hours.





Over at the Curling Rink, curlers were able to get on the ice by November 6th, 2023. The Curling Club hosted four different leagues throughout the season on Mondays, Tuesdays and Thursdays. The school facilities had curling ice booked Monday-Thursday prior to the curling clubs leagues and other recreational curling groups. Dairy Queen Outlook sponsored a curling bonspiel on January 19th/20th, 2024 which seen lots of action. DLN hosted their first annual curling bonspiel on February 2nd-3rd which also was a major success. Along with those bonspiels, we hosted a school bonspiel, and OHS curling districts. We sold

332.25 hours of curling ice, out of 3152 hours that could have been sold.

Special Statement

The Van Raay and Community Swimming Pool experienced a pipe burst in January of 2024 due to the overhead heater failing during the -50 weather which resulted in the facility not opening for the 2024 summer.

The Town of Outlook community development and public works teams worked together quickly to remediate the situation by removing as much water as possible from the mechanical room, swimming pool, and crawl spaces. Team Outlook had to call in assistance from Canada Dewatering located out of Saskatoon. Their team arrived quickly to help us remove water from the larger areas such as the crawl space and swimming pool. We also rented a frost fighter from Outlook Rentals to try and mitigate as much freezing in the crawl space as possible. The Insurance crew was onsite the day the situation was found and took reasonable and appropriate steps to ensure the parts that would take some time to get here were ordered as soon as possible. Pleasureway Pools was onsite the day after the incident to do an initial investigation and recommended obvious repairs that would need to be done to ensure parts could be ordered on time. Once the thaw took place, we once again removed the remaining water from the facility and began further inspections and leak tests on the pool.

We have had multiple pool companies, cost analysis workers, engineers, electricians and landscaping companies onsite throughout the spring to inspect, prepare quotes and inform us and insurance on the damages and plans to repair.

Team Outlook fully understands and regrets the impact this error has had on not only our community but surrounding communities and visitors. We wish to thank everyone for their patience and understanding throughout this process and we very much look forward to seeing you all in the summer of 2025.



Outlook Community Library



Your library continues to share space with OHS offering books in a variety of formats in all genres, movies and CD's and your library card includes online access to audio books, and all types of electronic readers. We also order books and offer drop off/pick up to patrons in Outlook.

In 2024 our Board changed with the resignation of Chair Kim Olson and we welcomed Maureen Weiterman as our new Chair. Our Board includes representatives from surrounding areas and we thank them for giving their time representing patrons in their communities.



We've also welcomed new staff and hope you've had the opportunity to meet Jessica, Gillian, Judy, and Wendy. Dianne and Lynette continue to work with us. Juliana joined us in 2023

as a summer student, continuing to work with us on Saturdays/holidays fortunately returning again for summer 2024. We thank her and wish her success as she enters the U of S this fall. Through the OHS work experience program, Calista worked with us weekly for a few months before she also graduated. We added Saturday morning to our hours and an additional weekly Storytime at 10am. Both of our weekly Storytimes have proven to be very popular times for sharing stories, crafts/activities and treats. We regularly welcome Guest Readers for Storytime and these members of our community and community organizations/ businesses are wonderful volunteers, sharing their time with us is very much appreciated.

"We at Small Steps Early Learning Centre would like to share with you how much we enjoy your programming. We regularly attend story time and have deeply enjoyed special events such as the Sask Science Centre presentation, and the Teddy Bear Picnic. Here at SSELCC, our mission is to enable each child to develop essential skills and instill a lifelong love of learning. We believe this cannot be done without collaboration with community projects such as yours. We are so privileged to have a quality library with its knowledgeable and dedicated staff and volunteers, all within walking distance. Our children return from story time on Tuesday mornings brimming with excitement and ideas, and the concepts introduced at the library spark a quest for deeper understanding that lasts the whole week long. When we tell our children that we will be going to the library, we are always met with cheering and excitement. Thank you for your commitment to our community and its children. We look forward to many more visits to the library in the coming year!"

**Mari Friggstad
Assistant Director
Small Steps ELC**



Our Book Sales continue to be popular! Donations of new/gently used books from community members are always welcome.



We continue to offer new/varied programs for all ages including Book Club, arts and crafts workshops and, through the summer months, crafting for children at the Outlook Museum weekly market. STEM activities have generated lots of interest with many children staying after Storytime to exercise their creative skills. We have a new Books and Baby program (newborns to 12 months) with sensory activities including music and activity rhymes starting in September 2024. Our programs have expanded beyond the library to Golden Acres and Luther Place where we paint, craft and play games with community members. The Saskatchewan Science Centre presented participatory workshops to children and adults on a variety of topics which was very well received.

Parties are also a part of the library with celebrations, including our annual Teddy Bear Picnic, Saturday with Santa and Mrs. Claus and our indoor Camping summer wind up to mention a few. The local Writer's Club meetings are held monthly and we host Newcomer evenings and regularly proctor exams for distance learners. All part of the variety of our programs and services.

2024 was the first time we participated in River and Rail, where we showcased the creative talents of OHS students and welcomed local author Maxine Prentice. We look forward to bringing even more to this unique program in years to come.

Our team has been diligently working revamping and refurbishing the library and we look forward to welcoming you



Outlook Municipal Cemetery



The Outlook Cemetery, we have been diligently working to review and update our records, focusing on the reserved cemetery plots. Many of these plots, dating back to the early 1900's, have been left unused and are now being carefully identified for return to inventory. In our efforts to ensure accuracy and maintain records, we are reaching out to families regarding these reserved plots. This includes plots that were purchased prior to 1950. As a part of our ongoing commitment to preserving and enhancing this sacred space, planning is underway for irrigation installation and overall beautification, with

benches and perennials planned for next year. We are also excited about utilizing ground penetrating radar to locate unknown or interred plots that



may have been overlooked in our historical records. By the end of 2024, we will be updating our cemetery map with the latest information, and in the fall, our staff plans to photograph each plot including monuments. These images will be available on the Town's website, linked with the updated map, when completed.

The Cemetery Advisory Committee members include: Lorne Hovdestad, Michelle Stalwick, Erin Garbe, Floyd Childerhose, Amanda Starosta, Kyle McLeod, Sharon Bruce, Wendy Ball, Kevin Trew, Kelton MacDonald, and Luke Lockhart.



Bylaw Enforcement, Pet Control

In 2023, we issued 34 gentle reminders under the nuisance bylaw that received immediate attention and 3 notices of violation, this was down from 2022 when we issued 52 gentle reminders and 15 notices of violation under the nuisance bylaw. These were mostly regarding weed control, mowing grass and weeds as well as junk and illegally parked vehicles. The 2023 violation notices were all in regards to junked vehicles.



We continue to operate on a complaint-based model, where complaints are either emailed, phone in or written and dropped off or voiced in person at the Town Office, then the bylaw enforcement procedure begins.

The process begins with inspection by the bylaw enforcement officer to ensure that there is an infraction under a bylaw and then either verbal notification to the violator, involvement of other authorities when required or reporting back to the person who reported the violation. Once communication has been made with the alleged offender and a remedy has been discussed and agreed upon, this is reported back to the original complainant and documented.

Follow up by the BEO is made with a visit to the property after the time agreed for remedy. If the remedy has been completed the file is closed, if it has not, a verbal follow-up as well as a notice of violation is prepared with mandated clean up dates. None of the reported violations in 2023 have proceeded past this stage.

Animal bylaw enforcement is another thing altogether but the process is similar. The Town apprehended 23 animals in 2023 which was up from 18 in 2022. We attempt to find the owner by viewing the tag and making contact with the owner, we also advertise on our social media pages. Generally, this works well for us reuniting pets with their human family in short order. If this does not work out, if no one claims the pet after a period of time, we rehome the pet or, if necessary, euthanize. We have not had to euthanize since this new bylaw came into place and we hope not to ever have to. In 2023, we had two repeat offenders and we are proud to say we were able to rehome both pets to loving homes after the pet owner showed she could not contain either animal. These pets spent enough time with Team Outlook that they definitely made an impression on all of us. We enjoy reporting that we have reunited pets with families and each of us is definitely a pet lover.

We started reporting revenues for pet licensing as well as expenses on a

Pet Licensing Annual Report				
	2023	2022	2023	2022
Licenses Sold	184	171	\$2,690.00	\$1,670.00
Kennel Supplies			2,012.62	143.00
	Loss or Gain		\$677.38	\$1,527.00

schedule on this annual report in 2021. Our expenses were up as kennel supplies included a lot of food for the animals we had captured and held onto for an extended period of time while looking for a suitable home. We also paid a private caregiver to walk and assist us when our staff was unable.



Joint Health Committee

The RMs of Fertile Valley and Rudy along with the Town of Outlook continue to manage the Clinic portion of Outlook & District Health Centre. The committee is comprised of representatives appointed by each Municipality. The members are Bob Silverthorn, Lonnie Ingell and Jean Jones from Fertile Valley, Bree Campbell, Lyle Leverton and Kelly Martin from Rudy and Maureen Weiterman, Sharon Bruce and Kevin Trew from Outlook. This past year the committee spent some time discussing and hearing from SHA in regards to health staff recruitment to the community including physicians, EMTs and nurses. We were able to negotiate a long-term agreement with the current physicians for use of the clinic as well as assist in recruiting one new physician to the clinic. The agreement includes a reduced rent payment from the physicians to the committee and we no longer provide incentives to physicians. This decision was made after SHA has ramped up their incentive policies as well as changing the model of payment to physician from fee-for-service to the modern fixed contract.



The committee was the lead on the recent staff appreciation campaign held in May of 2024 where people signed crosses and they were placed in retails and offices participating in the campaign. We are hopeful that those professionals in the community know how much we appreciate them.

Outlook & District Joint Health Committee is a separate entity to the Town of Outlook as it is a jointly owned municipal venture. As such, this committee is audited separately from the Municipalities owning it. The committee was first audited as such in 2022 and posted a surplus of approximately \$25,000 in 2022 however with physician incentives in 2023 as well as increased costs for overhead in 2023 we had budgeted for a \$38,700 loss and we met that almost bang on with a loss of \$38,813. There is still an accumulated surplus of \$183,969 or \$61,300 per municipality.

Planning and Development

In late 2023, the Town of Outlook was accepted into a new housing program offered through Canada Mortgage and Housing Corporation (CMHC) called the Housing Accelerator Fund (HAF).

Based on the housing study completed in 2021 the Town pursued funding opportunities to grow housing at various levels within our community. Upon receipt of the grant Council approved several rebate and incentive policies for stakeholders to access this funding. The HAF program runs from 2024-2027 and is accessible for most residential builds through the building permit process. To find out more about this program and funding guidelines please visit our website at www.townofoutlook.ca or contact Megan at (306) 867-8663



The Town issued 17 development permits in 2023 along with 14 building permits compared to 15 of each in 2022, the value of the commercial new builds in 2023 more than doubled with residential new builds decreasing slightly.

Building and Development Annual Report						
	2023	2022	2023 \$Comm	2022 \$Comm	2023 \$Res	2022 \$Res
Development Permits	17	15	\$3,928,200	\$1,679,751	\$1,143,700	\$1,310,250
Building Permits	14	15				
Town Sales of Comm/Ind Lots	13	0				
Town Sales of Residential Lots	7	23				

The Town of Outlook sold a number of commercial and industrial lots in 2023 as well as infill residential lots. Early in 2024, we have sold the remaining residential developments on Reid and Conquest and we are seeking a developer for the College South Subdivision. The Mann Street development is being supported with a subdivision application and permission from CP Rail to use abandoned rail bed for a Storm Water Retention Pond. We are so close to completing this work which will enable development of Mann Street (Single Detached and Semi-Detached Housing) and Fraser Avenue (Mobile Home and Multi-residential Housing) as well as Saskatchewan Road (Highway Commercial). 2024-2025 will be an exciting time for community growth.

Leases and Rentals

The Town of Outlook continues to offer leases and rentals of Town owned property including office space in the Town Hall Complex as well as residential cottages located behind the Outlook & District Health Centre and agriculture land on Town property in and around Outlook. Leasing and rentals generates profits year over year for the Town to use to offset losses in other cost centres.. In 2023, we were able to purchase an adjacent property to the Town Hall Complex in order to develop enhanced parking for the tenants of the complex, in doing so, this also freed up property to sell for residential development. The cottage units were full for all of 2023 and the demand for rentals continues into 2024.

The agricultural land continues to be leased to CSIDC, Miles Moore, Ken Bell, and Irrigation Saskatchewan at a profit to the Town.

Brand Development

The Town has been working on brand development which not only includes strengthening our position as the Irrigation Capital of Saskatchewan, but a website refresh and continual attention as well as a logo refresh. The logo we were using was not formatted so that we could use it in all of our media properly. We are excited to have contacted the original designer of the logo (a former student of OHS) who is now in the graphic design industry to help us with the refresh. We hope you noticed the sharp detail and the bold look. Courtney Rose designs was great to work with and we are very happy with the results. We settled on using both the full logo and the icon that has become synonymous with Outlook and we hope to be successful in utilizing this in our marketing for enhanced brand recognition.



Balanced Scorecard

The balanced scorecard is a tool we have used since the integration of the strategic plan in 2021 to gauge how Team Outlook is doing to meet the 5 strategic goals set forth in that strategic plan. Fall, 2023 was the second year that we were able to review and score. Council as well as the Executive Team of Managers and Supervisors participate in the scoring process. We share the following pages of our scorecard which is also its own document, if you would like larger print, please reach out to our staff and we can get this to you.

5 Strategic Goals for Town of Outlook Legend to Scorecard:

- A. **Enhance Partnerships and Engage Stakeholders – Embrace champions, build on successes for community development, engage service groups and special interest groups, partner for community events, expand waste diversion partners, expand service area/strengthen existing partnerships and explore new ones with landfill and protective services, build relationships with other local governments and authorities**
- B. **Expand Communications with residents, visitors and prospective investors – Use more social media, expand print media, work at informing and educating the constituents, broadening and updating the website as the base of all virtual communication, relying on it to be accurate and timely, develop brochures, activities guides, “how to” guides**
- C. **Develop, Maintain & Replace Infrastructure – Repair and replace utility infrastructure, environmental infrastructure, transportation infrastructure, governance infrastructure, safety infrastructure, recreation infrastructure; develop subdivisions, develop communities within the subdivisions, plan for growth, embrace change**
- D. **Strengthen our position as the Irrigation Capital of Saskatchewan – expand our product, develop the brand, we are a destination, build on this, expand it and SELL IT**
- E. **Celebrate our successes – acknowledge our failures, put them to rest; partner to host community events, embrace and celebrate all our community has to offer.**



Town of Outlook Balanced Scorecard						
Strategic Goal	Projects that Are Relevant and Achievable	Specific Details	How will we measure our success, (key performance indicators), what is the timeline?	Who will champion this within our staff, within the community, who are the key stakeholders?	November, 2022 Score: 1 – Not started 2 – Just started 3 – Needs more work 4 – Nearing completion 5 – Complete 0 – No longer a priority	November, 2023 Score: 1 – Not started 2 – Just started 3 – Needs more work 4 – Nearing completion 5 – Complete 0 – No longer a priority
A. Expand and Engage Partners and Stakeholders						
A	<i>Establish Storefront Enhancement Grant</i>	Provide incentives for storefront owners to improved upon their storefront; encourage participation in creating and following through on downtown revitalization throughout the Commercial District	<ul style="list-style-type: none"> Tracking Document for Grants and Incentives Establish business benchmarks and track over time Begin October, 2022 	<ul style="list-style-type: none"> Council Chamber of Commerce Community Development Advisory Committee and staff 	<ul style="list-style-type: none"> 5 – Council passed TAX-005 which is a policy which provides a matching grant of up to \$5,000 for up to 5 properties each calendar year effective January 1, 2023 This is a part of a menu that includes 4 commercial tax incentive policies and 1 residential tax incentive policy 	
A	<i>Organize and Continue Semi-annual open house</i>	Spring open house – incorporate Town and partners to share information trade show style Fall open house – incorporate Town with annual report delivery and celebrate recreation, sport and culture partners to present planned activities and sign up for fall and winter activities	<ul style="list-style-type: none"> Track attendance at open house Track presenters attendance year over year Spring 2022 	<ul style="list-style-type: none"> Town Council Chamber of Commerce All partners, community charitable organizations, event planners Ministry officials Contractors Administration 	<ul style="list-style-type: none"> 5 – Open house held in May and November 2022 Keep this on the scorecard for a continual basis 	<ul style="list-style-type: none"> 5 – Continuing with open house in April and September, 2023 Continuous on Scorecard
A	<i>Establish "Team Outlook"</i>	Establish Team Outlook standard, sponsor team member involvement in charities of their choice;	<ul style="list-style-type: none"> Team members involved in charitable organizations Donations increased 	<ul style="list-style-type: none"> Council Staff Charitable Organizations and 	<ul style="list-style-type: none"> 3 – have budgeted and granted funds to local charitable organizations, Town's logo has been front 	<ul style="list-style-type: none"> 3 – continuing to budget and grant funds to local charitable
		introduce public to our staff and volunteers, highlight their roles, experiences and capacities, encourage presence at community events in branded apparel, encourage and recognize team members volunteering and promoting charitable functions and organizations	<ul style="list-style-type: none"> Employee Volunteer Recognition Policy Articles in paper and social media Begin Summer, 2022 	<ul style="list-style-type: none"> community event organizers The Outlook 	<ul style="list-style-type: none"> and centre at various events as a sponsor Needs work with Team being present and making an impact volunteering We will look at getting Team Outlook collared shirts in 2023 	<ul style="list-style-type: none"> organizations with Town logo and banners at events Team Outlook presence is still wanting Ordering new Team Outlook collared shirts in 2024 Continuing Spotlight on Team Outlook with The Outlook in 2024
A	<i>Regionalize landfill</i>	Methodically and purposefully accept waste from neighbouring municipalities and communities; provide proximate landfill access to those who can use the services, establishing a truly regional landfill with gate fees for anyone, partner with municipalities to provide capital funding on the back end	<ul style="list-style-type: none"> User Agreements with neighbouring municipalities to accept solid waste Acceptance of commercial haulers January 1, 2023 	<ul style="list-style-type: none"> Public Works and Environmental Health Staff Council Administration Solid waste haulers 	<ul style="list-style-type: none"> 1 – While work is done establishing new fees and we are accepting useable and sellable commodities from everyone now, we are not at this point yet 	<ul style="list-style-type: none"> 4 – great work has been done in 2023 with new bylaw, accepting waste regionally, grand reopening Regional Partnership with RM of Rudy for 2024 and RM of FV Establishing relationship with SW haulers in 2023-2024
A	<i>Promote local businesses and services</i>	Restart Welcome Wagon program engaging business community and volunteers; Expand Outlook swag, look at a local coupon program, local promotions	<ul style="list-style-type: none"> Track baskets delivered Track coupons used Summer 2023 	<ul style="list-style-type: none"> Volunteer Organization Chamber of Commerce Administration Staff 	<ul style="list-style-type: none"> 2 – Not a welcome wagon, but participating local promotions and working with partners Mid Sask and Chamber of Commerce 	<ul style="list-style-type: none"> 3 have private interest in establishing welcome wagon Working with Chamber of Commerce to establish networks Working with SEDA and relationship with Mid Sask Community Safety and Wellbeing Committee Project with SEDA
A	<i>Establish Tourism staff under community development umbrella</i>	Work with local tourism businesses to develop packages and tours (guided and self-guided); grow tourism sector in Outlook; use QR codes strategically placed in community; Stay and Play Packages, expand offerings to include other local courses and other local places to stay and enjoy; Establish visitors guide and map	<ul style="list-style-type: none"> Increased Park usage Track tourism spending Visitor follow up and feedback forms 2024-2025 	<ul style="list-style-type: none"> Regional Park Staff and Board Chamber of Commerce Tourism businesses Tourism operators Sask Tourism 	<ul style="list-style-type: none"> 2 – developing Community Development staff in recreation, hired assistant in community development to assist with programming in community development, CAO and Rec Director training and engaging in sessions related to tourism 	<ul style="list-style-type: none"> 3 Recreation Director is training and mentoring for the role, CD Assistant is assisting with programming, social media and tourism projects Put out tourism tear away maps in local businesses, QR codes being used on map directing to



Town of Outlook Balanced Scorecard						
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						website, enhancing website landing page for tourism and visitors
A	<i>Re-establish Chief Whitecap Trail on the river</i>	Incorporate first nations traditional activities with the trail, support the mosaic that is our home; Partner with Whitecap Dakota First Nation to develop a challenging trail or fitness challenge incorporating water, land and sport;	<ul style="list-style-type: none"> Trails exist Self Guided Tours Passports Establishment of kayak set-ins 2024-2025 	<ul style="list-style-type: none"> Town of Outlook/Whitecap Dakota leadership Community Development Advisory Committee Chamber of Commerce Lake Diefenbaker Tourism 	<ul style="list-style-type: none"> 1 – Nothing done to date 	<ul style="list-style-type: none"> 1 – This has not been a priority thus far
A	<i>Incorporate Fitness/Activity Hub (community centre)</i>	There are many professionals who are trained in specific health and wellness specialties, they may need facilities, advertising, space, a bulletin board or exposure to their public, we know they could use supports of some kind as well it would be great if there was an inventory or listing of professionals for those seeking them ideal for small classes and private or semi-private health and wellness presentations and coaches, trainers and professionals	<ul style="list-style-type: none"> Community Centre Listings Brochures Community Engagement Advertising/Bulletin Board possibly electronic Annual Survey of what the practitioners need for supports Begin 2022-2023 	<ul style="list-style-type: none"> Community Development staff Health and Wellness practitioners Private ownership of facility (former Quadra building?) 	<ul style="list-style-type: none"> 2 – Recreation Admin staff has done calls out for professionals and are engaging professionals, working at establishing the website and Rec social media to be a main source of community event information Need to Establish additional social media presence (tik tok and Instagram) 	<ul style="list-style-type: none"> 3 CD Staff has worked with a few professionals and expanding offerings, needs assessment and/or promotion in the community Establishing Instagram page as well as YouTube/Tik Tok Working with departments to develop “How To” and “Did you know” videos
A	<i>Expand Fire and Rescue Department Membership</i>	Create programs which celebrate membership and recruit future members Create a junior department, fire and rescue auxiliary members, support fundraising and recognition programs, embrace collegial events with other teams in the area	<ul style="list-style-type: none"> Increased membership Mutual Aid Agreements Fundraising for capital projects Presence of department at community events 2024 	<ul style="list-style-type: none"> Outlook-Rudy Protective Services Committee Fire and Rescue department and families 	<ul style="list-style-type: none"> 2 – Local Membership is maintaining numbers, fundraising has started but just getting started 	<ul style="list-style-type: none"> 3 – Establishment of Fireflies group and growth of exposure of members in the community
A	<i>Expand use of Bounty Hall and Museum area</i>	Utilize Bounty Hall and space on Museum grounds for market and entertainment gathering; multicultural and reconciliation events, incorporate flags in the area; Farmers’ Market space and offerings, create a weather friendly space, perhaps incorporating stands with shelter from the sun; area for small gatherings, incorporating reconciliation aspects with the community buildings	<ul style="list-style-type: none"> Celebrations and participation of diverse cultures Hosting new events and people Completion of entertaining space in the area 2023-2024 	<ul style="list-style-type: none"> Museum Board and Volunteers Small Businesses Farmer’s Market group Multicultural Society First Nations in the area Schools 	<ul style="list-style-type: none"> 3 – Museum board is growing and a presence in the community, Bounty Hall is nearing ready for opening, looking for more donations to get bathroom and kitchenette at entrance Town lent employee on part time basis to coordinate volunteers and necessary construction 	<ul style="list-style-type: none"> 4 Museum board has expanded and grown this area immensely Town has assisted with in-kind labour, now labour is being reimbursed Museum/Bounty Hall operating as a stand alone, self sustaining group in the community 4th iteration of Prairie Festival planned for 2024, several community and private events and activities hosted in 3 season hall with water and sewer and complete renovation



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B. Expand Communications with Stakeholders						
B	<i>Attend/Coordinate/Facilitate annual or semi-annual joint meetings of Councils with RMs of Fertile Valley and Rudy, Villages of Broderick, Glenside, Macrorie and Conquest and others;</i>	Extend invitations and ask for invitations; formal and informal; meetings and social engagements; standard invitations to Councils and community to participate in community events; remembers we are several municipalities in what many consider one community	<ul style="list-style-type: none"> • Joint Ventures • Attendance at community functions • Relationships • Ongoing 	<ul style="list-style-type: none"> • Town Council • Team Outlook • CAO • Other Municipal Councils and staff 	<ul style="list-style-type: none"> • 2 – while we have not put together joint meetings of Council, we are working on expanding partnerships and joint ventures including MAL on Community Development Committee and the Park Board is inclusive of new members from the Rural Municipalities 	<ul style="list-style-type: none"> • 4 – we hosted a joint meeting of Council with the RM of Rudy in 2023, meeting again with them in early 2024, working together with other municipalities in WaterWolf and meeting with key stakeholders in 2024 • Success of both Outlook-Rudy Joint Protective Services and the Joint Health Committee as well as Health Foundation • Working with Library Board and Regional Park Board in joint initiatives
B	<i>Expand Social Media presence</i>	link everything to the website at every opportunity, the website will be the main source of information at all times, use QR codes to provide information and to glean information about visitors; Revamp website, include area for booking activities including swimming lessons, pool and	<ul style="list-style-type: none"> • Enhanced public awareness • Marketing campaigns on website and on social media • Track hits on website and followers/hits on social media 	<ul style="list-style-type: none"> • Administrative staff • Eventual • Communications specialist staff member • Council 	<ul style="list-style-type: none"> • 3 – Brought frontline staff on board regarding procedure when using social media and website • Website is revamped but always a work in progress • Have yet to expand social media presence 	<ul style="list-style-type: none"> • 5 – website is dynamic now, can always work on it and improve, a continual work in progress • Expansion of Social media presence into Instagram,
		Civic Centre and possibly Recplex, expand social media presence to Instagram at least, have events and activity calendars on website	<ul style="list-style-type: none"> • Start now, full implementation spring 2023 		<ul style="list-style-type: none"> • Calendar on our website – booking is done online, success with pool booking 	<ul style="list-style-type: none"> • YouTube and Tik Tok • Calendar is being used • Expansion of Community Calendar use in early 2024 keeping it relevant and useful for all residents and user groups
B	<i>Prepare and share an Annual Report</i>	Shares financial information, celebrates successes, shows off our team – from that have a communications strategy and plan for all year long Utilize website, bulletins boards, social media, print media, radio and television to get our messages out there, prepare balanced scorecard for annual report, own failures, celebrate successes	<ul style="list-style-type: none"> • A robust annual report produced each September reporting key performance indicators • Communications strategy throughout the year • September, 2023 	<ul style="list-style-type: none"> • Mayor and Council • Committees • Staff • Communications Specialist • The Outlook • Radio Stations 	<ul style="list-style-type: none"> • 4 – First Edition of annual report, expected to be complete and at Open House November 30, 2022 • Will leave this on here on a continual basis 	<ul style="list-style-type: none"> • 5 – Completed Annual report for 2nd time in 2023, more timely, will be even more timely production in 2024 • Weekly radio reports by Executive Team • Leave on continual basis
B	<i>Update/Create Consistent and Attractive Signage and Branding on Buildings</i>	Create signage template with Irrigation Capital in mind and place signs at each building owned by the Town, possibly with QR Code for people to identify what is done there; Wayfinding signs which are unique to the Irrigation Capital of Saskatchewan; possibly naming rights to buildings to corporate sponsors	<ul style="list-style-type: none"> • Signs in place • Information provided • Sponsorships • Improved Buildings (Civic Centre, Fire Hall, Building formerly known as the depot) • 2023-2024 	<ul style="list-style-type: none"> • Public Works Staff • Council • Corporate Sponsors 	<ul style="list-style-type: none"> • 3 – Local contractor finalizing signs for 2 entrances – should be installed without lighting before end of 2022, we have the mapping to go with this, working at sponsorship and naming • Need to work on having power to Town of Outlook signs beyond the turnouts and power at the turnouts 	<ul style="list-style-type: none"> • 3 – Signage up, need to ensure that we have white backing so the etching is visible, waiting for lighting to complement it • QR Codes are established • Working on building and entities being



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					for lighting, replacing the solar power as it is not effective <ul style="list-style-type: none"> QR code on its way 	properly and consistently signed <ul style="list-style-type: none"> Landfill on Google Maps Landfill and Cemetery directional signage needed Developing consistent brand elements and design, logo overhaul in 2024
B	<i>Establish an email address list for communications with stakeholders</i>	Provide incentive for stakeholders to sign up in the beginning (a contest) then maintain over the long term. Link this to the website	<ul style="list-style-type: none"> Track number of Email Addresses in list At least monthly communication with email list stakeholders in addition to social media Summer 2022 	<ul style="list-style-type: none"> Administration staff Recreation staff Utility staff 	<ul style="list-style-type: none"> 1 – Not established yet 	<ul style="list-style-type: none"> 1 – While we have email addresses for customers, this has not had success in the past and is not really the most efficient means of communicating with stakeholders
B	<i>Install Information Monitors in the Town Hall Complex entrance, Recplex, Civic Centre and Swimming Pool</i>	Gives people something to look at while waiting and a place to get the information; could sell ad space for local businesses as well, can utilize already established software at Recplex, expand to other facilities; showing community calendar, events, announcements, advertising	<ul style="list-style-type: none"> Dedicated staff time to operate Expanded software usage Customer service surveys 2023 	<ul style="list-style-type: none"> Town Council All departments Dedicated Communications staff 	<ul style="list-style-type: none"> 2 – Need to use existing monitors at Recplex and use software Have not done any more work on this 	<ul style="list-style-type: none"> 3 – Established ads on Recplex monitors Expansion in 2024 with more monitors, look at Civic Centre and THC to be included in 2024 LiveBarn at the Recplex, shared to Lounge TV

C. Develop, Maintain and Replace Infrastructure

C	<i>Rehabilitate Highway 15; Enhance Bypass, improve switchback</i>	Town replace underground infrastructure (water, sewer, storm water mains), Town make changes necessary under Traffic Impact Assessment for development; lobby Ministry to rehabilitate; Town make repairs and maintenance until rehabilitation; work with RM of Rudy and Ministry on Switchback and bypass	<ul style="list-style-type: none"> Significantly improved highway Used and enhanced Bypass, registered and signed properly Town begin in 2022 Rehabilitated Highway by 2026 OR SOONER 	<ul style="list-style-type: none"> Ministry of Highways RM of Rudy Council Town Council Public Works Department Administration 	<ul style="list-style-type: none"> 2 – Underground infrastructure project begun fall 2022, expect Phase 1 and 2 to be complete in summer of 2023 Negotiated new road Maintenance Agreement with Ministry of Highways, more funds to Town to compensate us for work done by Town Keeping on top of Ministry of Highways to stay on the forefront regarding rehabilitation of Highway 15 Lobbying with RM of Rudy to ensure bypass conversation not lost Provincially 	<ul style="list-style-type: none"> 4 - Completed Phase 1 and 2 of underground infrastructure Road Transfer being discussed with RM of Rudy MoH confirmed rehabilitation of Highway 15 in 2026-2027 Fiscal Year, planning and design has begun Bypass work still difficult Continuing Road Maintenance Agreement
C	<i>Pave as necessary and planned; repair and replacement of sidewalks and underground infrastructure under the pavement</i>	Follow through on paving plan, review paving plan and add to it regularly; constant review of state of sidewalks, streets, underground infrastructure	<ul style="list-style-type: none"> Smoother Streets Less Complaints Better Sidewalks Less Costly ongoing maintenance 	<ul style="list-style-type: none"> Public Works Staff Council Administration 	<ul style="list-style-type: none"> 3 – 10 blocks paving completed summer of 2022; major sidewalk repair completed in 2022 Paving plan update winter 2022-2023 	<ul style="list-style-type: none"> 3 - Continuing paving plan, did 1 block in 2023 Sidewalk work, none in 2023, on Capital Plan in 2024 and going forward Update of infrastructure plan not approved by
						<ul style="list-style-type: none"> Council, expect early in 2024 Reinstigated GIS mapping with PW staff having more time for planning



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C	<i>Develop and Support Development of Commercial/Industrial Area as well as Highway Commercial Area</i>	Complete Railyard Subdivision phases 1b and 2, Begin and complete Highway Commercial Subdivision; Encourage transition of appropriate business to new area; support development by industry and business by retaining and recruiting business in The Irrigation Capital of Saskatchewan	<ul style="list-style-type: none"> Growth of the business sector Increased tax collection to support operations More shopping locally Survey of business and local shoppers 	<ul style="list-style-type: none"> Council Administration Chamber of Commerce Community Development Advisory Committee 	<ul style="list-style-type: none"> 3 – Phase 1a completed fall 2022 Lots priced and for sale High level discussion with both existing business and recruiting new business Highway Commercial storm water capacity being developed 	<ul style="list-style-type: none"> 3 – Sold 3 lots in 2023, being developed and ready to open business in 2024 Planning for highway commercial in 2024 CAO continuing to work with business development in 2023 and 2024
C	<i>Develop Residential Lots for sale with a mix of uses</i>	Develop College South Subdivision; Complete Mann Street; Plan and develop East of Mann (and rename) Subdivision; engage developers to assist	<ul style="list-style-type: none"> Mixed Use Residential Offerings Increased Work force Increased population 	<ul style="list-style-type: none"> Council Administration Community Development Advisory Committee Chamber of Commerce 	<ul style="list-style-type: none"> 2 – Mann Street Subdivision working on storm water capacity Working on Subdivision of property with planner 	<ul style="list-style-type: none"> 3 – No progress on R1 in 2023, working with planner in 2024 Converted and sold several lots for R2 in 2023, development in 2024
C	<i>Provide Sustainable and Dependable Raw Water Intake and Upgrade Water Treatment Plant</i>	Installation of infiltration wells in South Saskatchewan River, new pump house for wells and supply pipe upgrade, UV system, re-route treated water through the reservoir, divert	<ul style="list-style-type: none"> New sustainable raw water intake Secured Funding already, need local funds as well as partnerships with 	<ul style="list-style-type: none"> Utility Staff Administration Water Security Agency Associated Engineering Riverside Golf Course Westside Water Utility 	<ul style="list-style-type: none"> 3 – Studies for new raw water supply infiltration wells in winter 2022 	<ul style="list-style-type: none"> 3 – Began construction on WTP Upgrade in 2023 Study for infiltration well
		backwash water to sanitary sewer system	Westside and Riverside Golf Club		<ul style="list-style-type: none"> Engineer working on water treatment upgrade technical work 	continuing on into early 2024
C	<i>Landscape and Beautify Outside area around Town Hall Complex and Civic Centre</i>	Repair or Remove sprinkler systems and grass, incorporate low maintenance landscaping with planters; this needs to improve the look of our community	<ul style="list-style-type: none"> Begin in 2022, complete in 2023 	<ul style="list-style-type: none"> Town Council Budget All staff 	<ul style="list-style-type: none"> 3 – Completed Town Hall Complex area in 2022 Still need to plan and complete Civic Centre property including the community garden 	<ul style="list-style-type: none"> 4 – Completed Town Hall Complex and have water service to community garden Expecting completion in spring 2024
C	<i>Enhance Staff areas, systems and technology at Jim Kook Recplex, Civic Centre and Van Raay and Community Pool</i>	Enhance communications by purchasing commercial cell boosters, incorporate enhanced wifi throughout all facilities; set up phone at front area that automatically calls staff on call; use radios, set up staff room in former rec office, set up change room with space for cubbies for staff at pool and space for breaks	<ul style="list-style-type: none"> Enhanced staff morale Provision of better service Accessibility of staff to public when needed Better utilization of space Start communications in 2022, spaces in 2023-2024 	<ul style="list-style-type: none"> Recreation staff Community Development Advisory Committee Council 	<ul style="list-style-type: none"> 3 – Commercial cell boosters are ordered and awaiting installation; wifi in all facilities Phone system change in progress 	<ul style="list-style-type: none"> 5 - Completed in 2023 Wifi integration Cell Boosters in all facilities done
C	<i>Build New Fire Hall</i>	Engage department, engage community, Continue Fundraising, establish a committee, communicate with the public, start circulating a reasonable site plan and realistic building plan, engage partners	<ul style="list-style-type: none"> New fire hall built Planning and Fundraising in 2023/2024 and beyond Build completion 2025/2026 	<ul style="list-style-type: none"> Outlook-Rudy Protective Services Committee Outlook-Rudy Fire Department Citizens Councils 	<ul style="list-style-type: none"> 2 – Started fundraising and looking at a 3rd party to assist us Detailed plans starting in 2023 	<ul style="list-style-type: none"> 3 – Campaign Cabinet Established Engagement from key donors, ready soon to fully engage locally Detailed plans nearing completion
C	<i>Perform Lagoon Expansion</i>	To accommodate development in the Town of Outlook – Study and expand lagoon, seek funding to accommodate expansion of population	<ul style="list-style-type: none"> Expanded capacity of lagoon 2024-2026 	<ul style="list-style-type: none"> Utility Staff Council Administration 	<ul style="list-style-type: none"> 1 	<ul style="list-style-type: none"> 1 – No plans nor budget committed at this time



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				<ul style="list-style-type: none"> RM of Rudy (Rudy Landing) Engineers Ministry of Environment Water Security Agency 		
C	<i>Engineer Additional Cells in landfill and incorporate more waste diversion tactics into every day life in Outlook</i>	Prepare for next cell addition, possibly leachate collection pond, waste study and concrete date when new cell needs to be in commission; complete reconfiguration with scale, etc.	<ul style="list-style-type: none"> Next cell establishment 2024 or 2025 completion 	<ul style="list-style-type: none"> Environmental Staff Contributing Municipalities Council Administration Ministry of Environment 	<ul style="list-style-type: none"> 3 – completed phase 1 of reconfiguration with scale – altered rates, need new tipping area and to work on lighting Completing decommissioning of old cell first before working on expansion of new cell 	<ul style="list-style-type: none"> 4 – completed decommissioning of old cell in 2023 Clean up of wood piles in 2023 Establishing Freecycling program Preparing to focus on expansion and almost ready to start planning
C	<i>Develop Reservoir on east side of Town for expanded capacity and treated water storage to accommodate development and water pressure</i>	Study and incorporate reservoir, reserves are set up, price it, finance shortfalls and commission a reservoir	<ul style="list-style-type: none"> Expanded capacity of treated water storage 2025-2028 	<ul style="list-style-type: none"> Utility Staff Council Administration East Side Water Utility Rudy Landing Water Utility Engineers 	<ul style="list-style-type: none"> 1 – need to start with a study 	<ul style="list-style-type: none"> 1 – No plans or budget committed to this at this time
C	<i>Enhance and Rehabilitate Sports Grounds surrounding Jim Kook Recplex and Van Raay and Community Pool</i>	Follow through on developed plan, seek funding, seek community input and put into action sprinkler system, parking lots, greenspace, walking trails, possible inclusion/expansion to include rodeo grounds	<ul style="list-style-type: none"> Completion of project Events and Visitors Visitor Surveys 	<ul style="list-style-type: none"> Recreation Staff Community Development Advisory Committee Minor Sports Rodeo Committee 	<ul style="list-style-type: none"> 1 – draft plan is developed but no further at this time 	<ul style="list-style-type: none"> 3 – Green and Inclusive Communities Application submitted for funding Irrigating Ball Diamonds in 2024 plan
						<ul style="list-style-type: none"> Developing as can be afforded
C	<i>Landscape and Beautify of Cemetery</i>	Add benches, planters, fencing, sprinklers, paths and roads, clean up various ugly spots; add map and markers for those sites not yet with headstones	<ul style="list-style-type: none"> Increase Beauty Pride of families visiting QR Code Survey Start 2022 through 2025 	<ul style="list-style-type: none"> Cemetery Committee Public Works Administration Council Volunteers 	<ul style="list-style-type: none"> 2 – Cemetery Committee and work plan established, looking for more members Starting work in 2023 	<ul style="list-style-type: none"> 3 – on 2024 Capital Plan, developed plan in 2023
C	<i>Modernize Interior of Town Hall Complex</i>	Indoor enhancements including logo at Town Office entrance, utilize other two entrances and display cases; Use hallway walls and entrances to display Irrigation History, possibly display more art, enhance lighting to erase the gloominess of the hallways, paint hallways, encourage better indoor signage rather than room numbers or paper signs, incorporate waiting areas in hallways, possibly establishing Irrigation walkway through time in hallways, pictures of Councils, Mayors, celebrate history	<ul style="list-style-type: none"> Notice of changes QR Surveys More visits of art gallery Track visits for pleasure Start 2024 	<ul style="list-style-type: none"> Irrigation Steering Committee Town Council Administration Tenants of Town Hall Complex Arts Council 	<ul style="list-style-type: none"> 3 – logo installed, lighting changes are work in progress over multiple years, put up new signage for wayfinding, painting hall as needed, cleaned carpets and stripped and waxed floors (had not been done for many years) 	<ul style="list-style-type: none"> 3 – Maintenance continuing, still looking at using wall space better to display local art, supplementing Outlook Arts Council work
C	<i>Develop an Off leash Dog Park</i>	Develop an area for dogs to be off leash, trails that must be visible and accessible to visitors, possibly on north side of highway, fenced in with garbage cans, could incorporate Skytrail paths leading up to park for locals to use	<ul style="list-style-type: none"> Establishment of park 2023 	<ul style="list-style-type: none"> Recreation Staff Public works staff Volunteers Partners in community 	<ul style="list-style-type: none"> 1 	<ul style="list-style-type: none"> 1 – Not a priority at this time
C	<i>Establish Tufts Crescent Play Park</i>	Develop play space in the greenspace surrounded by Tufts Crescent; possible amenities include a water spray park and playground equipment	<ul style="list-style-type: none"> Establishment of park Play space for children Play pockets for various ages including outdoor gym space 2027-2028 	<ul style="list-style-type: none"> Volunteers Community Development Advisory Committee Tufts Crescent property owners Council and Staff 	<ul style="list-style-type: none"> 1 	<ul style="list-style-type: none"> 1 – Would need to start with a survey and information, could be a place for an off leash dog park and
						<ul style="list-style-type: none"> playground, looking to study in 2024
C	<i>Rehabilitate Sky Trail Bridge and Expand walking trail</i>	Rehabilitation Storm water outfalls then get bridge to be safe to open the gates again; Secure funds to rehabilitate and monitor and maintain over time; set up monitoring as soon as possible, establish a Sky Trail committee, if not fixing then demolition at significantly higher price, sponsorship; trail expansion along Railyard Subdivision to Museum leading to downtown Franklin Street and beyond	<ul style="list-style-type: none"> Skytrail Bridge Open to the public Skytrail path expanded Visitors Proud community members 2026-2027 depending on funding/grants 	<ul style="list-style-type: none"> Town Council Administration Community Development staff and committee Community Champions CP Rail 	<ul style="list-style-type: none"> 1 – Looking for grant funding; Engineer looking into an updated report at no cost to the Town 	<ul style="list-style-type: none"> 3 – Finding Skytrail champions and looking into how we can open Skytrail for limited use by 2025 Examine legal issues and immediate repairs and assessments Budgeted funds for assessment in 2024 operating budget



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D. Strengthen our position as the Irrigation Capital of Saskatchewan						
D	<i>Initiate Establishment of Irrigation Festival, Potato Festival, Harvest Fest, Pivot Days – 1 Festival (Marquee Weekend Event) per season</i>	Seek sponsorship, venues and events; host them, advertise them locally and provincially and reap the rewards	<ul style="list-style-type: none"> Number of festivals held Begin immediately 	<ul style="list-style-type: none"> Irrigation based agri-businesses Town Council and Staff Equinox Theatre Group Museum Committee Chamber of Commerce Outlook-Rudy Fire and Rescue RM of Rudy Council and staff RM of Fertile Valley Council and staff Broderick and Glenside Council Community Development Advisory Committee and staff 	<ul style="list-style-type: none"> 2 – Museum held 1st annual Prairie Festival in May, 2022 	<ul style="list-style-type: none"> 3 – Museum held Prairie Festival Looking for sponsorship for other festivals Stock Car Fall Classic is a natural fit for a festival
D	<i>Sponsor Community Events such as rodeo, River and Rail, Stock Car Racing Development of more events celebrating our space and where we are located</i>	Town can lead the way by providing sponsorship as the Irrigation Capital of Saskatchewan in annual budget, seek outside sponsorship including Tourism Saskatchewan, Dakota Dunes Development Corp, etc. Create swag with logo, sell for additional monies to support the events, use swag as giveaways to promote events and prizes for events	<ul style="list-style-type: none"> Events held with success bringing visitors to the area and retaining local tourists as well, keeping tourism dollars in the Irrigation Capital of Saskatchewan Immediately 	<ul style="list-style-type: none"> Event organizers Town Council Administration Community Development Advisory Committee 	<ul style="list-style-type: none"> 3 – Town major sponsor of River & Rail, Prairie Festival, Equinox Theatre 2022 Productions, Halloween Fundraiser for Small Steps Early Learning Center, Outlook Riverbank Rodeo 	<ul style="list-style-type: none"> 5 - Providing sponsorship
D	<i>Establish and maintain stock of high resolution photos of the area AND, more importantly people enjoying the amenities</i>	Hold 2 or 3 Photo contests where only high resolution photos can be submitted and focus on people, the best tourism photos show people just like you enjoying or experiencing life; we need all kinds of photos for our stock but we need more people	<ul style="list-style-type: none"> At least 100 photos for stock for promotion of the community Immediately 	<ul style="list-style-type: none"> Town of Outlook Administration and Community Development staff Photographers 	<ul style="list-style-type: none"> 1 	<ul style="list-style-type: none"> 4 – Worked on contest and engaged contractor for pictures Working on budget for 2024
		photos and less landscape photos...a landscape with a person enjoying it speaks volumes		<ul style="list-style-type: none"> Ambassadors of the Irrigation Capital of Saskatchewan 		<ul style="list-style-type: none"> to pay local photographers to take key photos at events
D	<i>Educate Frontline Staff to be tourism ambassadors of the area</i>	Host education seminars for frontline tourism staff giving them the tools to promote the community as well as the knowledge of where to find information in our community	<ul style="list-style-type: none"> Visitors know where to go for what they want to see Visitors are led to hidden gems in the community Spring/Summer 2023 	<ul style="list-style-type: none"> Chamber of Commerce Tourism Business Community Development Staff and Advisory Committee LCBI & OHS 	<ul style="list-style-type: none"> 4 - All Town staff along with community partners took Service Best; will be working on additional training winter 2023 	<ul style="list-style-type: none"> 4 – Staff engaged, taking training annually
D	<i>Establish guided and self guided tours in the Irrigation Capital of Saskatchewan, and develop supports for those tours using the brand</i>	Develop an Irrigation Trail, rename some key parks or spaces Irrigation type names, encourage naming of businesses to coincide with the brand, incorporate the river into the Irrigation Trail	<ul style="list-style-type: none"> Tracking visits Tracking tourism spending 2024/2025 	<ul style="list-style-type: none"> Tourism Operators Entrepreneurs LCBI OHS 	<ul style="list-style-type: none"> 1 	<ul style="list-style-type: none"> 1 – have not reached out as of this time
D	<i>Create Dedicated Space for Visitor Information Centre – Could be space that already exists and may be seasonal with ability to provide off season support at Town Hall Complex if necessary</i>	Information is necessary regarding the history, maps of the irrigation district, brochures, digital mapping, pamphlets, museum, bounty hall, town hall complex, utilize existing tourism businesses, brochure stands	<ul style="list-style-type: none"> Track visitors over time Track visitor spending over time 2025-2026 	<ul style="list-style-type: none"> SSRID Community Volunteers Museum Committee Irrigation Steering Committee Community Development Advisory Committee Council/Staff 	<ul style="list-style-type: none"> 2 – Irrigation Steering Committee meeting and making plans 	<ul style="list-style-type: none"> 3 – Supporting Irrigation Steering Committee not yet ready to unveil plans
D	<i>Create Smallest Working Pivot Claim to Fame as well as establish vignettes in the rural areas</i>	Develop with local engineers a working pivot in a visible location in Outlook AND to complement this, set up an information piece in front of the working pivots on the south side of town; a repeating radio message or a QR code that goes to a voice stating what is actually happening in that field; establish vignettes with QR	<ul style="list-style-type: none"> Track visits and use of information pieces Establishment of the world's smallest working pivot 2024 	<ul style="list-style-type: none"> SSRID ICDC Community Development staff and Advisory Committee Irrigation Agri-business Chamber of Commerce Various Municipal Councils and staff 	<ul style="list-style-type: none"> 3 – Small pivot in Town office, needs to have the story beside it; not effective as is Perhaps have something outside on front lawn in winter season as a decoration 	<ul style="list-style-type: none"> 3 – Looking for champion stories and voice for stories
		codes across the area possibly using pioneers voices telling stories		<ul style="list-style-type: none"> Irrigation Steering Committee 		



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E. Celebrate Successes, Encourage Enjoyment of Community						
E	Utilize Handi-Van for transportation of people with mobility issues to community events and as a shuttle for community events	Expand driver's list, ensure vehicle is properly maintained and available for trips as well, continue to monitor and provide support from the Town office	<ul style="list-style-type: none"> Expanded public at events Inclusive events Immediately 	<ul style="list-style-type: none"> Event Organizers Town Administration Staff Approved Drivers Kinsmen Chamber of Commerce 	3 – expanded use, added drivers in 2022; working with senior residences to transport residents to events as desired	5 – public events, not using for private events for liability and damage concerns
E	Encourage and bring in more events that don't have to be annual, simply fundraisers and celebrations of community	Many projects require fundraising in the community, events are fun ways to commune, meet and have celebrate, with these we will be closer as a community	<ul style="list-style-type: none"> Local Events Fundraising Local Spending and support, drawing in those in surrounding communities Immediately 	<ul style="list-style-type: none"> Various fundraising and local charitable organizations Town Staff Kinsmen Outlook-Rudy Fire and Rescue Museum Board Volunteer Groups 	1	1 – Not prioritized at this time
E	Restart Citizen of the Year, Business Awards	Restart community celebrations, with possibly as many as 5 categories including citizen of the year	<ul style="list-style-type: none"> Local pride Nominations Attendance at Ceremony 2023 	<ul style="list-style-type: none"> Chamber of Commerce Town of Outlook Other interested group? 	1	1 – Ready to provide support but no interest at this time
E	Revitalize Museum and Bounty Theater	Cleanup, set up, open to public regular times, support modernization; Open Bounty Theater to public use, modernize bathrooms at museum, make area more inviting and less cluttered	<ul style="list-style-type: none"> Tracking visits to Museum Donations to Museum Work completed, Bounty Theater open for business Begin Immediately 	<ul style="list-style-type: none"> Museum Board Volunteers Friends of the Museum Town Council Town Staff 	3 – Town supporting this project by providing part time help to coordinate volunteers and construction of Bounty Theater; Museum Committee made great strides in 2022 – Town supported by assisting with garbage haul and landfill fees	5 – Town supported and is now a fully independent entity
E	Put Banners on Streetlights	Establish a banner program celebrating business, champions of the community and our brand	<ul style="list-style-type: none"> Banners on posts Immediately 	<ul style="list-style-type: none"> Chamber of Commerce Town of Outlook Staff Royal Canadian Legion Branch #262 Other groups interested Community Development Advisory Committee 	5 – Banner project complete	
E	Create Wall of Fame in Jim Kook Recplex	Acknowledging elite athletes and community builders who have inspiring achievements outside of our community with picture and write ups	<ul style="list-style-type: none"> Pictures on wall with write up Display Case dedicated to these citizens 2023 	<ul style="list-style-type: none"> Recreation Staff Community Development Advisory Committee 	1	1 – Uncertain that there is desire for this at this time
E	Engage First Nations and Multicultural presenters and champions to work with our community developing inviting spaces to achieve true reconciliation with each other	Approach all events with efforts of inclusivity of all walks of life and learn about others experiences and challenges, encouraging diversity and reconciliation	<ul style="list-style-type: none"> Events drawing crowds from diverse backgrounds Immediately 	<ul style="list-style-type: none"> Multicultural Committee Council/Staff Community Event Organizers Diversity and Inclusion Specialists Reconciliation Committee 	<ul style="list-style-type: none"> 3 – Partnered with two businesses to sponsor and put on first National Day for Truth and Reconciliation in Outlook Added 4th flag poll to fly Treaty 6 Flag and use this poll and Town flag poll for inclusive days, weeks and months 	<ul style="list-style-type: none"> 4 – Sponsored week along with Museum in September Sponsoring diversity and flying flags for inclusive days
E	Establish a Historical Society	Establish Historical sites and preservation of historic buildings, there are 3 registered heritage landmarks in Outlook, promote them and expand possibly	<ul style="list-style-type: none"> Establishment of heritage sites Stock of historical pictures History Book of the area or modern history book (electronic perhaps) 2025 	<ul style="list-style-type: none"> Museum Board Volunteers interested in forming a committee 	2 – Supporting the Legion with veteran's memorial park, the work the Museum board is doing to honour the history and the cemetery committee is working at improving the honouring of past community members	3 – Continued support of Legion work



Thank you, your attention to the work of local government is greatly appreciated. Please reach out to any members of our team with ideas or concerns you may have. We are here to serve you with integrity and respect as an approachable, representative and competent team!

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